



Salone della Musica:
an Exhibition for music
lovers and professionals

an event by



BolognaFiere Spa
Viale della Fiera, 20 - 40127 Bologna, Italia
PEC: bolognafiere@pec.bolognafiere.it
Capitale Sociale € 194.811.457 i.v.
C.F. - P. IVA e Reg. Imp. BO 00312600372
REA BO367296

Show office
Piazza Costituzione 5
40128 Bologna, Italy
Tel./Ph. +39 051 282.216
+39 051 282.866
+39 051 282.372
e-mail: eufonica@bolognafiere.it

Application form Market Place

15-17 MAY 2026

Invoicing data

Company _____

Address _____

ZIP code _____ City _____

Country _____

E-mail _____

E-mail address for invoicing and administrative communications

Ph. _____ Fax _____

Reference person _____

Ph./Mob. _____

E-mail _____

You are a:

☐ taxable entity / person ☐ private individual

if you are a taxable entity / person please indicate:

☐ VAT code _____

☐ in our country VAT code does not exist

☐ Tax identification n° _____

☐ in our country the Company identification number does not exist

if you are a professional / private individual, please indicate:

Name and surname _____

Date of birth _____ Place of birth _____

E-mail _____ Mob. _____

If the Exhibitor intends to use the declaration of intent for the purposes of applying the VAT exemption regime, they must promptly send a copy to the email address invoice@bolognafiere.it and wait for explicit confirmation of the electronic verification on the Revenue Agency website by the supplier before proceeding with payment. In the absence of such prior confirmation, the invoice will be issued with the application of ordinary VAT, as there is no guarantee that the technical time required for regulatory compliance can be met.

Exhibitors List Entry Data

Company name for inclusion in the fair guide (it determines the alphabetical order in the official catalogue)

Address _____ ZIP code _____

City _____ Country _____

E-Mail _____ Website _____

Phone _____ Fax _____

The link to access your personal area will be sent to the email address of the contact person indicated above and will allow you to fill in the details for the Exhibitors' list. Entry will be the responsibility of the Exhibitor and BolognaFiere declines all responsibility in the event of failure or incorrect entry.

SOCIAL

www.facebook.com/ _____ www.instagram.com/ _____

www.twitter.com/ _____ www.youtube.com/ _____

www.linkedin.com/ _____ Other _____

DATA FOR FASCIA BOARD (For a prefurnished booth)

ACTIVITY ☐ Manufacturer ☐ Distributor ☐ Other _____

Products sectors

(For specific items please see and complete the relevant form)

☐ A Education, Training, Employment

☐ B Musical Instruments, Accessories, Components

☐ C Publishing

☐ D Performances and Services

☐ E Care and Well-being

☐ F Non Profit

☐ G Vintage

☐ H Miscellaneous (Please specify) _____

Having entirely read the GENERAL CONDITIONS OF PARTICIPATION in the exhibition, we accept them in every part, and present our application to take part in the exhibition EUFONICA 2026 (15-17 May) and we request the space indicated below at the following costs:

REQUESTED AREA INDOOR	QUANTITY	€ AMOUNT PER SQM	TOTAL AMOUNT €
UNFURNISHED AREA (Includes exhibition space only, with the option to obtain customised set-ups upon request)			
UNFURNISHED AREA (8,12,16 SQM and multiples)	n.	€/sqm 56,00	€.
LOCATIONS with TABLES and CHAIRS (6 SQM - Reserved area 3x2 metres)			
TABLE BOLLI 1 table 70x200 + 1 chair	n.	€/each 120,00	€.
STANDARD TABLE Instruments may only be displayed above the table. 1 table 70 x 140 - 1 chair + electrical outlet within 5 mts of the table	n.	€/each 299,00	€.
PLUS TABLE Area of 3mt. front x 2mt. depth 1 table 70 x 200 - 1 chair + electrical outlet within 5 mts of the table	n.	€/each 349,00	€.
PRE-EQUIPPED STANDS			
PRE-EQUIPPED STAND 3x3xh.1m (9 sqm) or MULTIPLE Structure in black CoverUp panels, height 1 m; Furnishings: 1 reception desk + 2 stools; Graphics on reception desk 100x100 cm; carpet and 3 kW power strip	n.	€/each 899,00	€.
PRE-EQUIPPED STAND 3x4xh.3mt. (12 sqm) or MULTIPLE SPACE 300 model in black with 3 m high black cover-up perimeter panelling with black fabric fronts, height 50 cm Beams and columns measuring 20x20 cm in black cover-up. Furnishings: 1 table 70x140 + 1 chair Electrical system: 2 spotlights + 1 power strip Front panel with sign (1 for each open side)	n.	€/each 1.189,00	€.
PRE-EQUIPPED STAND 4x4xh.3mt. (16 sqm) or MULTIPLE SPACE 300 model in black with 3 m high black cover-up perimeter panelling with black fabric fronts, height 50 cm Beams and columns measuring 20x20 cm in black cover-up. Furnishings: 1 table 70x200 + 2 chairs. Electrical system: 2 spotlights + 1 power strip. Front panel with sign (1 for each open side).	n.	€/each 1.499,00	€.
GUEST COMPANIES	n.	€/each 299,00	€.
REPRESENTED COMPANIES (Distributed brands)	n.	€/each 199,00	€.
REGISTRATION FEE (Compulsory item)		€ 100,00	€ 100,00
VARIOUS MANDATORY SERVICES (Compulsory item)	sqm.	€/sqm 15,00	€.
SILENT SYSTEM FOR STANDS OF AT LEAST 16 SQM , possibility to rent control unit + 25 wireless headphones for demo at your stand	sqm.	€/sqm 349,00	€.
TOTAL AMOUNT (+VAT 22%, if due)			€.

REGISTRATION FEE

The registration fee includes All Risks and Civil Responsibility Insurance, inclusion of the company both in the fair printed guide and in the online Catalogue, the supply of exhibitor's cards, 1 car parking pass and the supply of promotional material ((in the number specified in the Exhibition Technical Regulations) to promote the exhibition.

PREFURNISHED STANDS

For further information on the characteristics of the Prefurnishing PLEASE REFER TO THE APPROPRIATE TECHNICAL LEAFLET

VARIOUS MANDATORY SERVICES

To facilitate the participation in the Show, the following "mandatory services" will be charged (Euro 14,00/sqm.) so that Exhibitors can get:

- connection and testing of the electrical system, with maximum used power up to 5 Kw
- Five Wi-Fi internet connections standard 802.11 b/g 2 Ghz for pc, tablet pc or smartphone
- fire extinguisher in conformity with safety standards
- fee for municipal advertising of the exhibiting company name on the booths' fascia name

Guest Companies and Represented Companies

GUEST COMPANY

The exhibiting company may use its stand to host also one or more other companies with which it has no formal or legal relations. In such cases the exhibiting company should provide the Show Office with the name of the guest company or companies (Max 3 companies) involved in writing (please use the relevant form for Guest Companies and send it back duly filled in and signed). The only charge the guest is required to pay is the related fee. This fee includes All Risks and Civil Responsibility Insurance (compulsory), inclusion of the company both in the fair guide and in the online catalogue, the supply of exhibitor's cards and 1 car park pass, the supply of promotion material (invitations, etc.) for the show and the Wi-Fi internet connection for PC, tablet or smart phone.

REPRESENTED COMPANY

Represented companies are companies whose products are housed in the booth by the Exhibitor.

The Exhibitor will have to communicate their company name using the appropriate form that can be requested to the Show Office. The fee includes the insertion of the represented company in the Fair Guide and in the online Catalogue with the inscription "Represented by" and the company name of the stand's holder.

Each additional brand can be added to the Exhibitors list -guide map as well as to the online Exhibitors' list at a cost of €199.00 + VAT, if due.

Artisans, manufacturers and general exhibitors: Each stand, regardless of size, is listed in the catalogue with only the name of the exhibitor and a maximum of 1 additional brand name owned by the company name that owns the exhibition space and as indicated in the 'data for the public' section of the application form.

Shops: In addition to their own name, they may enter a maximum of 2 brands for every 16 square metres of exhibition space in the catalogue.

Musical instrument distributors: A maximum of 4 trade marks per 16 square metres of exhibition space may be listed in the catalogue.

Instrument rehearsals and performances with artists at the stand

TESTING OF INSTRUMENTS BY THE PUBLIC:

Hall 33 – SILENT AREA – No amplified or electrified testing allowed. Only headphone tests allowed.

Hall 34 – PLAY AREA - amplified testing available (Max. volume 80 dB9)

SOUND AREA PREFERENCE (ref. POLICY SOUND)

- ☐ **SILENT AREA** - Only rehearsals with headphones permitted
- ☐ **QUIET AREA** - Only acoustic rehearsals permitted
- ☐ **PLAY AREA** - Amplified rehearsals permitted (max. volume 80/90 dB)

PERFORMANCES WITH ARTISTS AT THE STAND

Performances by artists at the stand are only possible with headphones and they must be strictly agreed with the Organization.

At the exhibitor's request, The Organiser will provide systems of 25 wireless headphones.

Any stand performances must be agreed with The Organiser.

General rules for hosting stand performances:

Have at least 9sqm of exhibition space;

Performances in the Standard and Plus Exhibition Stands are always prohibited.

It is possible to rent the system of 25 wireless headphones provided by the organization at a cost of €349.+VAT if due

POLICY SOUND:

In order to ensure fair, sustainable and respectful sound management for all participants, the Organiser adopts a 'Sound Policy' that is binding for all Exhibitors attending the event.

This policy defines the rules of conduct regarding sound emissions, acoustic limits, permitted instruments and acoustic control methods.

The regulations will be published in the exhibitors' personal area.

METHOD OF PAYMENT (See art. 3 of the General Terms of Participation in the Exhibition)

When submitting the application form, duly filled in and signed, the Exhibiting Company will also have to send a deposit equal to 30% of the total amount to be paid, plus VAT. The above-mentioned settlements need to be carried out by a bank transfer to:

BolognaFiere Spa - **EUFONICA** presso Unicredit Spa - **IBAN** IT 72 K 02008 05364 000030028375 - **SWIFT** UNCRITMMORR

It is necessary to settle the full payment of the booth by 15 April 2026.

STAMP AND SIGNATURE OF LEGAL REPRESENTATIVE - MANDATORY

DATE _____

In accordance with and by the effects of what is set forth in articles 1341 and 1342 of the civil code, approval is provided for the following clauses of the Exhibition General Conditions of Participation: irrevocability of the participation application (Article 2); Organiser's discretion (Article 2); Right to cancel or withdraw from the contract or to suspend its execution (Articles 3, 5, 6, 7, 21, 23, 26); Penal clause (Article 3, 5, 7, 8); Renouncement of compensation or reimbursement (Article 4, 5); Right to withdrawal restrictions (Article 5, 22); Limitation or exemption from liability (Articles 7, 8, 10, 11, 12, 14, 16, 17, 19, 26); Assumption of responsibility (Articles 7, 9, 10, 11, 15, 17, 19, 24); Utilities and services (Article 16, 18); Exclusive territorially competent forum (Article 23); Processing of personal data (Article 25); Force Majeure (Article 26).

STAMP AND SIGNATURE OF LEGAL REPRESENTATIVE - MANDATORY

DATE _____

ORIGINAL TO BE SENT BY POST TO: **BOLOGNAFIERE EUFONICA SHOW OFFICE -
VIALE DELLA FIERA 20 - 40127 BOLOGNA**
OR BY E-MAIL TO: **eufonica@bolognafiere.it**

THIS APPLICATION FORM SHALL BE CONSIDERED VALID ONLY IF SIGNED TWICE.

To be returned to BolognaFiere together with the "Mandatory Privacy Form"

GENERAL CONDITIONS

N.B. The term "BolognaFiere" or "Organiser" stands for Fiere Internazionali di Bologna spa, with registered office at Viale della Fiera 20, Bologna, Italy. In the context of its competitive business activity, BolognaFiere organizes the Exhibition EUFONICA 2026 taking place in the Bologna Fairgrounds from 15 to 17 May 2026.

ART. 1 - ADMISSION TO THE EXHIBITION

The following may be admitted as Exhibitors:

- Italian and foreign companies exhibiting products or services included in the Exhibition's merchandise categories. If the producer is not present at the Exhibition, its exclusive or general agents or representatives may be admitted.
- Trade associations and public or private bodies that institutionally conduct promotional and research activities or that deal with information and publication in the specific fields of the Exhibition. BolognaFiere reserves the right to prohibit the presentation of the same products, samples, or services at more than one stand in the same merchandise category.
- Italian and foreign companies, which have had or are having legal matters pending towards BolognaFiere and its subsidiaries or are insolvent towards it, may not be admitted as Exhibitors.

ART. 2 - PARTICIPATION IN THE EXHIBITION

The application form must (under penalty of non-acceptance) be completely filled out, signed, and countersigned, and it will be deemed an irrevocable request by the applicant, and will entail the applicant's acceptance of these "General Conditions" (as well as the "Technical Regulations and Safety File" of the "Exhibition Centre Regulations" and of all other rules regarding the organisation and operation of the Exhibition and of the Exhibition Centre).

Dealers, agents, and exclusive and general representatives must attach to their application a list of the companies they represent and whose products they intend to exhibit. The applicant is required to provide any and all other documentation as required to decide whether to approve its application and to verify – at any time – its conformity to the conditions required for participation in the Exhibition.

As to the acceptance of the application form, only BolognaFiere will decide autonomously and with the only need to indicate the reasons for non acceptance of the same application of exhibitors who formally ask for it within 10 day after the end of the exhibition.

If the application is approved, the applicant will be notified by Pec (certified email) or by email to the Exhibitor's email address, and he will be then officially considered as an exhibitor. For applications received at least 60 days prior to the opening date of the Exhibition, the letter or PEC communication of acceptance, or communication to the Exhibitor's e-mail address will be sent at least 30 days prior to the opening date. For applications received after that deadline, the applicant will receive notice of acceptance at least the day prior to the opening date of the Fair; in addition to mail or Pec acceptance may be notified also with any other adequate means. In the event of collective or co-participations, the applicant may not invite Exhibitors that have been previously excluded by BolognaFiere for non-compliance with Exhibition regulations and obligations, including the case of other Exhibitions. Should this occur, the applicant will be held responsible for the compliance of co-participants vis-à-vis BolognaFiere.

Exhibitors are obliged to observe all the regulations concerning health and safety of workers hired by them and working during the Fair as well as the ones concerning contributions regularly during the fair period: stand setting up, taking place of the Fair, dismantling, and any other connected activity.

Exhibitors also have to observe, and oblige all their appointed suppliers to observe, the Exhibition Technical Regulations and the Fairgrounds Regulations ("Safety File" in particular) during all the above-mentioned phases of the fair activities.

This document will be published in the Reserved Area of the Exhibitors.

If all the above is not observed, this might imply the deactivation of the utilities supplied in the booth.

Exhibitors must appoint one or more "Booth Managers" also for the observance of the prevention norms and of the on-the-job injuries for the whole duration of their stay in the Fairgrounds. This appointment must be notified according to the forms and times foreseen in these Regulations.

ART. 3 - REGISTRATION FEE AND DEPOSIT/SECURITY DEPOSIT

When submitting their application to participate, Exhibitors must pay, in addition to the registration fee, a deposit/security deposit for each square metre of space requested in the application form.

If the application is not accepted, both the registration fee and the deposit/security deposit will be refunded.

ART. 4 - TERMS OF PAYMENT

Participation rates are indicated in the application form. The registration fee includes the following services:

- insurance All Risks and Third Party Civil Responsibility (mandatory)
- inclusion of the company both in the on line official catalogue and in the general plan
- Exhibitors cards, n.1 parking pass and invitations for customers .

The square meter fee or lump sum includes the costs of the Exhibition space, the services specified in the General Terms and Conditions of Participation, complementary events such as meetings and conferences, society and celebratory events included in the Exhibition programme as well as official hospitality to Italian and foreign delegations of trade operators and State authorities, speakers and lecturers.

Upon submission of the application form, duly completed and signed in all its parts, the company must pay 30% of the total amount plus VAT if due. The applicant must pay the balance due within 30 days of the date of the invoice issued to them and, in any case, before the opening of the Exhibition. By the opening date of the Exhibition, BolognaFiere will issue an invoice for the balance due for the assigned stand. The invoice must be paid by the date specified therein. The invoices will be transmitted in pdf format via email to the email address for invoices and administrative documents, which must unavoidably be filled in.

The Exhibitors not having paid the balance of the participation fee will not be entitled to enter the Exhibition centre to set up their stands. In the case of non-compliance with these provisions BolognaFiere may consider the contract annulled, without the need for the service of notice or decision from a court of law, but simply by serving formal notification on the party concerned. In this eventuality, in addition to being released from any commitment and having the right to allocate the stand to other applicants, BolognaFiere will be entitled to retain the sums already received and also to full payment - by way of fine -, as well as any other contractual amounts, without prejudice to its rights to compensation for damages. Should the application not be accepted, the aforementioned sums will be returned, in which case the applicant is not entitled to any

form of compensation for damages or interest. To offer Exhibitors financial support, BolognaFiere has established financing arrangements at advantageous conditions for companies taking part in the Exhibition for expenses relating to the Exhibition spaces and related services. The decision to grant the requested financing will be made exclusively by the Bank, whose decision shall be final.

If the customer intends to use the declaration of intent for the purposes of applying the VAT non-taxability regime, he must promptly send a copy to the e-mail address invoice@bolognafiere.it and wait for explicit confirmation of the electronic verification on the Tax Agency website by the supplier before proceeding with the payment. In the absence of such prior confirmation, the invoice will be issued with the application of ordinary VAT, as the possibility of respecting the technical times required for regulatory compliance is not guaranteed.

ART. 5 - STANDS ALLOCATION

Stand allocation falls exclusively within the competence of BolognaFiere and is made at its discretion. Any special instructions or requests from the Exhibitor are understood to be merely indicative; they may not bind or influence the application and are therefore not considered. Furthermore, BolognaFiere will have the right to move or reduce a stand already allocated, or to transfer it to another Exhibition area; this will not give the participant any right to compensation or indemnity of any kind. BolognaFiere will be required to notify the Exhibitor of such decision by registered letter or Pec or other appropriate means sent at least 20 days prior to the opening of the Exhibition. It should be noted that the floorplan attached to the proposal of stand allocation may vary as the booths' areas could undergo variations.

ART. 6 - RIGHT TO WITHDRAWAL

The Exhibitor that is unable to participate in the Exhibition may withdraw from the contract informing BolognaFiere by registered letter or Pec with advice of receipt no later than 60 days before the opening of the Exhibition, without prejudice to the BolognaFiere's right to retain the down payment as conventional penalty. Should such notice be given less than 60 days before the Exhibition opening date, without prejudice to the above-mentioned acquisition of the down payment by BolognaFiere as partial compensation, the participant shall be required to pay not only the registration fee but also the whole of the participation fee. In such case, BolognaFiere may dispose of the stand and assign it to other Exhibitors as appropriate. If the notice of withdrawal is not given and the Exhibitor does not set up its stand, the participant shall be considered entirely in breach of contract and, without prejudice to the above-mentioned acquisition of the down payment by BolognaFiere as partial compensation, shall be required to pay not only the registration fee but also the whole of the participation fee, as well as any other greater damages accruing to BolognaFiere, be they direct or indirect. Once again, in this eventuality, BolognaFiere may make use of the stand and assign it to other Exhibitors. BolognaFiere may withdraw from the participation contract at its discretion up to two weeks before the opening of the Exhibition and, for reasons relating to the organisation and/or management of the Exhibition, up to the opening date. In this case, BolognaFiere will not be required to indemnify or compensate the participant in any way, but will have to refund all amounts (registration and participation fees) where these have already been received.

In case of failure to comply with the requirements of this regulation and non-compliance with obligations under this contract - also including the case of non-payment - BolognaFiere, taking into account the seriousness of the matter, may impose the following sanctions on Exhibitors:

- Not activate ancillary services including all utilities required for the smooth functioning of the allocated Exhibition space;
- Prohibit the supply of parking passes for cars, Exhibitor passes, provided visitor's tickets, catalogues and general plans and any other material related to participation in trade fairs;
- Order the immediate removal of non-admissible products - with the authority to intervene directly and immediately should the Exhibitor not comply forthwith -, reserve the right to impose additional penalties;
- Order the immediate closure of the stand - with the authority to intervene directly and immediately should the Exhibitor not comply forthwith -, reserve the right to impose additional penalties;
- Order the exclusion of the Exhibitor from the following editions of the event.

In no event shall the Exhibitor be entitled to reimbursement or compensation of any kind and will remain obligated to pay BolognaFiere the full amount for the fees participation.

BolognaFiere also is entitled to claim refunds for fees incurred for the publication of material supplied to the Exhibitor and not delivered and for the removal of the products displayed and/or closure of the stand and /or the possible preparation of the exhibit space, including assignment to different Exhibitors. BolognaFiere, by virtue of the non-fulfillment referred to above, can require full compensation for damages, which include both the actual damages as well as those stemming from a loss of profits.

ART. 7 - DELIVERY OF STANDS

Stands will be made available to Exhibitors by the deadline specified in the "Technical Regulations". The furnishing of the stands must be completed by the date indicated in the "Technical Regulations": otherwise, the contract may be terminated due to the participant's default in the same manner and with the same consequences referred to in Art. 5. Admission to the Bologna Exhibition Centre is subject to advance accreditation of data on <http://pass.bolognafiere.it>. After this registration Exhibitors will choose their credentials which will be valid also for future editions of the event. The same exhibitor, after entering this portal, can authorize his charged companies (stand fitters, suppliers, forwarding agents), whom will receive an email to let them into the first access to the Pass Section of the site Befair and choose their own credentials. We would like to point out that in the Pass Section both the Exhibitor with his own account and the charged companies with their account may register names of their personnell and their vehicles' plates for which they ask the access into the Exhibition Centre just for setting up and dismantling periods. If such companies will not insert all the necessary documents (among which also Duvri) they will not be able to print the entrance permits necessary for the setting up and dismantling periods. BolognaFiere may establish special rules of access to the Trade Fair Centre during setup, also in compliance with occupational safety regulations, and also restrict vehicle access and/or apply charges to vehicles parked outside designated spaces and/or exceeding the Organiser's parking time limit. In particular, if vehicles are left inside the Trade Fair Centre for more than two hours, the Exhibitor whose password has been used to register the vehicle may be charged the sum of € 500.00 plus Vat.

ART. 8 - STANDS FURNISHINGS AND SET UP

Exhibitors must limit their displays to the area of the stand itself, as indicated clearly in the "Technical Regulations" and their height may not exceed the allowed height specified in the Exhibition regulations.

Stand fittings, regardless of their size, are classified as "Standard" and "Non Standard" according to characteristics specified in the Exhibition Technical Regulations and in "

Form O" which is hereby accepted by Exhibitor.

To arrange any stand fitting the Exhibitor is obliged to transmit to BolognaFiere "FORM O", which can find in the Exhibitor reserved area and in the Forms section.

In the case of "non standard Fittings", Exhibitor is obliged to send the plan of the stand (with signature and stamp of his authorized engineer or architect) for approval to BolognaFiere as well as the documents provided by "Exhibition Technical Regulations" and by "Form O". All these documents must be sent within the deadline specified in Exhibition Technical Regulations, otherwise Exhibitor will be charged with the amount of Euro 550,00 plus Vat if due, besides any other possible costs specified in "Form O".

BolognaFiere anyhow reserves the right not to allow mounting of fittings "Non Standard" which have not been previously approved. Furthermore, in any stand there must be the presence of Fire-extinguishers in the amounts as indicated in the Exhibition Technical Regulations, according to the stand size.

The displays and related equipment shall be constructed in a workmanlike way, and accident and fire prevention regulations shall be observed. BolognaFiere shall have the right to call on the Supervisory Committee for places of public entertainment. The Exhibitor is reminded that the Exhibition Centre comes under the jurisdiction relating to places of public entertainment and undertakes to observe such regulations and to abide by the provisions and procedures laid down in the "Technical Regulations and Various Forms". Exhibitors failing to observe the safety rules may be reported to the judiciary authorities.

ART. 9 - HANDING BACK OF STANDS

At the end of the Exhibition, but not before, the Exhibitors will remove the products and materials they have installed. Stands must be completely emptied by the date specified in the "Technical Regulations". The Exhibitor is required to hand back the stand in the same condition in which it was received. During all phases of the event, it is forbidden to leave waste and/or waste materials in the Exhibition areas and in the Exhibition Centre. Waste and materials left over from set up work shall be disposed of by the Exhibitor and/or its appointed agents and hall aisles kept clear of any such materials or other obstructions. **As provided for by the laws on environmental protection, Exhibitors are obliged to declare how they intend to treat the wastes by compulsory filling in of the Exhibition forms.** If exhibitors do not observe dismantling times and/or this imply delays in clearing the area, the Exhibitor grants its irrevocable permission to BolognaFiere to deal with such matters, considering anything left in the booth to be waste bound for landfill sites and the Exhibitor shall be required to reimburse all direct and indirect expenses incurred for the clear-up work, this currently starting at a minimum of € 700.00 per 16.00 sqm of surface area and without prejudice to the right to claim compensation for any additional loss.

ART. 10 - ACCESS TO THE EXHIBITION CENTRE

The Exhibition shall be open every day to Visitors and Professionals presenting the required entry passes during the opening hours that BolognaFiere establish, and also modify if necessary, even during the Exhibition. BolognaFiere will provide special entry passes so that Exhibitors and their staff may have free access to the Exhibition. The use of such badges is subject to the provisions and acceptance of the "Technical Regulations and Various forms." The Exhibitor is fully liable for the conduct of persons to whom it provides entrance passes, as well as for the conduct of its employees, assistants, charged companies and collaborators in the performance of their assigned duties. BolognaFiere may prolong their permanence inside the halls, upon request. Inside the Exhibition Centre it is strictly forbidden to promote offerings and donations for recognised institutions, to collect offerings, to make political or religious propaganda and to conduct any activity whatsoever not related to the aims and purposes of the Exhibition. It should be noted anyway that the access procedures, technical regulations, booths set-up and dismantling periods and in general the holding of the Fair may be subject to changes and/or modifications following possible new norms which might be put in force for any reason.

ART. 11 - SURVEILLANCE AGAINST THEFT - LIABILITY FOR THEFT AND DAMAGES - RELEASE FROM LIABILITY FOR BOLOGNAFIERE - INDEMNITY CLAUSE

During the hall opening times the Exhibitor shall watch over his own stand either directly or by means of his personnel. The Exhibitor is required to supervise his stand and Exhibition space with his own personnel during the entire Exhibition period. The Exhibitor is the only custodian of all of the materials, goods, and furniture at the stand and Exhibition space during the entire Exhibition period (including stand set-up and dismantling). As custodian of his stand and exhibition space, the Exhibitor is required to indemnify BolognaFiere - substantively and legally against all losses, damage, liability, cost or expense, including legal fees, deriving from the Exhibitor's use of his stand and assigned Exhibition space. Although BolognaFiere provides a general day and night surveillance service inside the Exhibition Centre for the entire duration of the Exhibition and for the stand furnishing and removal periods, is released from any and all responsibility for theft and/or damage that may be sustained by the Exhibitor. The Exhibitor shall also be responsible to BolognaFiere for all damage, be it direct or indirect, which for any reason is attributable to him or to the staff working for him (including damage caused by furnishings or by the systems set up either directly or by third parties engaged by it, even if they have been inspected by BolognaFiere).

ART. 12 - INSURANCE - RELEASE, ASSUMPTION AND LIMITATIONS OF LIABILITY

The Exhibitor shall benefit from the following insurance policies taken out by BolognaFiere:

- All Risks cover (including fire and theft) for direct physical damage to furniture, fittings, equipment and goods on the stand, excluding cash, valuables, jewellery and the like and excluding the software installed in computers and excluding any cover for loss of use of the furniture, fittings, equipment and goods during the period when the Exhibition is taking place: cover € 10.000,00 full first loss cover (including fire and theft), with absolute excess of € 300,00 per claim, increased to € 600,00 for damages sustained after the end of the Exhibition.
- Third party Liability cover, including fire damages: single limit € 10.000.000,00;
- Exhibitor's Employees Liability cover: single limit per claim of € 3.000.000,00 with limit of € 2.000.000,00 per person;
- Exhibitors and BolognaFiere waive the right to any claims made against the event's insurer.

The above-listed insurance policies are governed by the conditions and limitations which the Exhibitor may request to the Show Office, and which will be specified in the documentation concerning the exhibition itself. These insurance policies do not release the Exhibitor from liability in respect of all risks which, according to the independent assessment of the Exhibitor, are not covered or which exceed the limits of cover, as set out above. The Exhibitor shall take out such supplementary cover, as he deems appropriate. In particular, because of the existence of a system of videocontrolling of halls, in case of thefts, Exhibitor takes note of presenting or forwarding a written report draft by the Public Authority to the Insurance Company, within seven days after the end of the

Exhibition. In default, there might occur the loss of the allowance.

The Insurance Company will also handle claims and settlements at the end of the Exhibition. In any event the Exhibitor hereby undertakes to include in the supplementary insurance cover a clause in which the insurer waives any action of recourse or redress against the Exhibitors and BolognaFiere, and in default he shall indemnify and hold it harmless from any action that may be brought against it. Having taken note of the foregoing, the Exhibitor nevertheless (on his own account and for his agents, employees or assistants) expressly relieves BolognaFiere from any liability for loss or damage which for whatever reason may occur in the Exhibition area assigned to him, and during the installation or dismantling of the area assigned to him, and in respect of anything located therein, and he accepts sole liability for any damage caused to third parties by the management of the Exhibition space or by anything introduced therein, and which is not covered in the terms or manners indicated above or by additional insurance cover taken out by the Exhibitor. BolognaFiere will accept no liability for consequential damages, image damages, loss of revenues, etc. As regards direct damages, the Exhibitor accepts that the liability of BolognaFiere is limited to the insurance limits as stated above. The Exhibitor accepts these limits of liability.

ART. 13 - COMPLAINTS

Any complaints regarding the organisation of the Exhibition must be immediately reported to BolognaFiere in writing, and in all cases not later than seven days after the conclusion of the Exhibition.

Any complaints received after such deadline will not be deemed subjects of dispute with BolognaFiere.

ART. 14 - INTELLECTUAL PROPERTY

The products and goods on display as well as the stands may not be photographed, drawn or in any way reproduced without the authorisation of the individual Exhibitors and BolognaFiere.

BolognaFiere nevertheless reserves the right to film, reproduce, widespread and to authorise the filming, reproduction and dissemination of general and detailed outside and inside views, and may permit their sale or even sell them directly. All the images will be used legally and free of charge. The exhibitor assumes all responsibility as to ownership of trade marks, patents, industrial inventions, industrial models, copyrights concerning products and machinery in display. The exhibitor therefore relieves BolognaFiere from any responsibility in case of breach of such rights and anyway in case of breach of norms protecting competition both as to other exhibitors and third parties in general. Any dispute between exhibitors and exhibitors and third parties will have to be settled by themselves, with no responsibility for BolognaFiere.

ART. 15 - TEMPORARY IMPORT

The temporary import of foreign merchandise or goods (such as samples) for display at the Exhibition must be carried out - at the Exhibitor's expense - through BolognaFiere's official carrier according to the methods specified in the "Technical Regulations and Various Forms" with exemption of all responsibility for such official carrier as well as for BolognaFiere.

ART. 16 - REGULATIONS FOR MACHINERY IN OPERATION AND PREFABRICATED STRUCTURES, CRANES, SCAFFOLDINGS, ETC.

For the display of prefabricated structures, tower cranes, self-erecting cranes and similar equipment, scaffolding, temporary reinforcement and scaffolding in general, the Exhibitor, in addition to ensuring full and scrupulous compliance with all safety, legislative and regulatory standards, good practice and the dictates of experience and prudence, undertakes to scrupulously observe the instructions of BolognaFiere throughout the entire period of stay at the Exhibition Centre. The machinery on display may not be operated, unless a written exemption has been issued by BolognaFiere's Operations Division, provided that this does not cause danger or nuisance. In this case, the machinery must be equipped with the necessary devices to prevent accidents, noise pollution, unpleasant odours, and the emission of gases and liquids; it may not be operated inside the pavilions by functioning internal combustion engines; and it must not involve the use of fuels or gas cylinders. In any case, they must comply with legislative and regulatory standards and good technical practice, and be accompanied by the relevant administrative documentation from the relevant authorities.

The Exhibitor assumes sole civil and criminal liability for any accidents and/or damage that may occur to third parties as a result of non-compliance with and violation of the rules and/or instructions in question. BolognaFiere reserves the right to intervene directly to order or carry out the removal from the Exhibition Centre of any structures that do not comply with the above provisions.

ART. 17 - TECHNICAL SERVICES

At the Exhibitor's request and in accordance to the terms of the "Technical Regulations", BolognaFiere will supply the Exhibitor electrical energy for lighting and for motive force and connection to the water mains, and compressed air. In addition BolognaFiere reserves the right to supply, or to outsource or grant exclusives for, any service it deems useful for Exhibitors, defining the methods of use for same. Specifically:

- connections and disconnections between the electrical installation or water system set up by the Exhibitors and the junction box and water supply points, respectively, may be carried out only by the firms authorized to do so by BolognaFiere; such companies will have to observe the instructions contained in the "Technical Regulations".
 - Stand cleaning shall be carried out by the exhibitor, from the last day of the furnishing period and for the entire period of the Exhibition, using their personnel or using the official supplier of BolognaFiere.
 - Telephone equipment may be connected and disconnected only by the company authorised by BolognaFiere. - For all portage, transport, loading and unloading operations, the Exhibitors must be conducted by BolognaFiere's official forwarder.
 - Access to the halls is permitted only to electrical vehicles.
- The Exhibitor understands that the "services" (either managed directly by BolognaFiere or outsourced or granted in exclusive) ensure good performance under conditions of normal use of such services, and in all cases exempts BolognaFiere, the contractors, and providers of such services from any and all liability due to any irregularity in the performance of such services.

ART. 18 - PRINTED LITERATURE AND ON-LINE INFORMATION

BolognaFiere reserves the right to release the Catalogue and General Plan and widespread the data contained in the Application Form regarding the Exhibitors and the products and/or services they present, or regarding anything else exhibited or presented, using the means and techniques of communication (printed matter, keys, Internet, etc.) most appropriate, with no liability for any mistake, omission, or malfunctioning. The information printed in the Catalogue will refer to application forms received and approved up to 45 days before the opening of the Exhibition, without prejudice to BolognaFiere's right to change the allocation of the stands. The above also applies to the contents of other forms signed by the Exhibitor or by its agent and provided to Bolo-

gnaFiere (including via computer). BolognaFiere reserves the right to provide, on its web site, areas reserved for the individual Exhibitor, to which the Exhibitor himself can gain access by his personal password and username to put online, send or modify information relating to his own business.

The Exhibitor will have exclusive liability for the content of the area reserved for him and for the proper use, including on the part of third parties, of the password and the username assigned to him by BolognaFiere.

The exhibition catalogue and general plan are the only official publications of BolognaFiere. Any other advertising publication, except the official ones by BolognaFiere, is made by private entities, and have no official authorization.

ART. 19 - FORMS OF ADVERTISING ON SALE

Outside the Exhibition area, assigned to the Exhibitors, any and all forms of publicity or advertising must be carried out through BolognaFiere or through the companies appointed for this purpose by BolognaFiere. Such advertising will be subject to the payment of a fee and associated tax charges. On the contrary, within their booth, exhibitors are free to place any ad they prefer. No ad will be permitted if it may damage other exhibiting companies, both on a commercial and competitive level. It is also forbidden to park vehicles presenting advertising or brands in the parking lots of the Fairgrounds if not authorized by BolognaFiere and after payment.

ART. 20 - CAR PARKING LOTS

For safety reasons, only cars will be allowed access to the car parks provided for Exhibitors - until all parking spaces are available - (excluding commercial vehicles, trucks, etc...) provided with a special parking permit issued by the Organizer and parking is allowed only in the appropriate spaces and only during the opening hours of the Exhibition Centre. It is strictly forbidden to park commercial vehicles and lorries of any kind inside the Exhibition Centre, even for short periods only. It is also strictly forbidden to park cars outside the allowed spaces and after the closing time of the Exhibition Centre. In the event of failure to comply with these provisions, BolognaFiere may take steps to obtain the forced removal of the vehicle from the car park or may install mechanical means inhibiting its use, at the risk and expense of the Exhibitor to whom the permit has been issued and the owner of the vehicle, who shall remain jointly and severally liable with the Exhibitor for the relevant expenses. BolognaFiere reserves the right not to admit to the next edition of the Exhibition any Exhibitor who has not complied with the prohibitions described above, even through his or her agents. All the passengers of the vehicle must have a valid document for admission to the Exhibition centre. Since the car parkings are unattended, BolognaFiere is not responsible for the security of the vehicle and will accept no liability for damage or theft of any kind.

ART. 21 - SPECIAL PROHIBITIONS

It is expressly forbidden for Exhibitors to:

- Exchange or give in their stands, also partially.
 - Display prices ;
 - Display products that do not belong to the trade sectors of the Fair as specified in the application form;
 - display products, samples, or signs even of a purely indicative nature, for firms not mentioned in the application form and not represented;
 - present any form of advertising outside their own stand and in the Exhibition centre. Exhibitors may distribute advertising material only inside their own space;
 - use own forklifts and lifting devices in the Exhibition Centre;
 - use, for any purpose whatsoever, of remote controlled devices including drones in the Exhibition Centre (APR). Any exceptions must be requested to the Show Office, which reserves the right to evaluate, within the scope of the provisions of current legislation, the possibility of use in accordance with methods and procedures to be agreed;
 - Furthermore, the Exhibitor shall be solely responsible for requesting and obtaining any authorisations from the relevant authorities (health authorities, public safety authorities, etc.), and for paying any copyright fees (authors and publishers) and related rights (producers and artists) for the above initiatives, if and when required;
 - Music broadcasting (live or recorded) by means of equipment reproducing music and sound. Any exception must be authorized in written by Organizers only if the Exhibitor does not cause any noise and has paid all the provided duties to the relevant authorities;
 - any form of unfair competition between or among participants in the Exhibition. Therefore, to ensure the correct taking place of the Exhibition, the Exhibitor hereby accepts all of the initiatives that BolognaFiere may undertake to ensure the immediate ending of any possible forms of unfair competition or to protect and safeguard the other Exhibitors and BolognaFiere itself.
 - The use of roller skates and skates, bikes and motorbikes, a part for the BolognaFiere Staff;
 - The use of cameras, videocameras, videotapes or any other similar equipment without prior BolognaFiere authorization.
 - BolognaFiere may prohibit the entrance with bags, suitcases, or other big cases and ask people to use the appropriate cloakroom located near the fair entrances. Offenders can be asked to go out by security staff.
- The technical prohibitions issued for reasons of safety, health, pollution in general, for persons and property, and to prevent tampering with the property and assets of the Exhibition Centre, as well as the instructions contained in the "Technical Regulations and Various Forms" are an integral part of these General Terms and Conditions, and the Exhibitor undertakes to observe them scrupulously. Any exceptions may be issued, only in writing, by the Operations Division of BolognaFiere. In the event of disregard of even one of the prohibitions specified above, or of those referred to in this Article, BolognaFiere may apply the sanctions provided in the "Technical Regulations and Various Forms" and/or terminate the contract for participation in the Exhibition without recourse to the Court, but simply by means of any form of written notice to the Exhibitor at his stand. This will entail the immediate closing of the stand and withdrawal of access documents to the Exhibition Centre, without prejudice to the sums due by the Exhibitor.

ART. 22 - GENERAL PROVISIONS - CHOICE OF DOMICILE - APPLICABLE LEGISLATION - ITALIAN JURISDICTION AND COMPETENT COURT OF LAW

The Exhibitor is obliged to abide by any regulations that may be issued to BolognaFiere by the Public Safety Authorities and those responsible for fire and accident prevention and for the supervision of places open to the public. The Exhibitor and third parties working for him inside the Exhibition Centre must hire staff with regular job contracts in accordance with the laws in force (as to social security, insurance, taxation, etc.). The Exhibitor agrees to have his legal domicile, for all intents and purposes of law, at BolognaFiere's registered office. The Exhibitor accepts Italian jurisdiction and no other, and acknowledges as competent the law Court of Bologna. Relations between BolognaFiere, the Exhibitor and any third parties are governed solely by the Italian law.

ART. 23 - FORCE MAJEURE

Force majeure is defined as the occurrence of any event or circumstance ("Event of Force Majeure") that prevents the fulfilment of one or more contractual obligations, if and to the extent it is demonstrated:

- a) that the occurrence is beyond the parties' reasonable control; and
- b) that it could not reasonably have been foreseen at the time the contract was stipulated; and
- c) that the effects of the occurrence could not reasonably have been avoided or overcome.

Unless proven otherwise, the conditions referred to in points a) and b) above are considered satisfied in the presence of the following occurrences: war (declared or not), invasions, actions by foreign enemies, large-scale military mobilisation in Italy or internationally; civil war, uprisings, rebellions and/or revolutions, insurrections, acts of terrorism, sabotage or piracy; embargoes; need to obey any government law or order, expropriation, requisition, nationalisation; plagues, epidemics, natural disasters or extreme natural events in general; explosions, fires, destruction of equipment, prolonged interruption of transport and/or transportation, of telecommunications, of the IT system or of the energy network; boycotts, strikes and lockouts, occupation of facilities.

If any Event of Force Majeure should occur, BolognaFiere will be relieved of its obligation to fulfil its contractual obligations and released from any liability for damages or any remedy for breach of contract starting from the moment in which the Event prevents such fulfilment, provided BolognaFiere gives the other party prompt notice of such circumstance. If prompt notice is not given, BolognaFiere will be relieved of its obligation and released from liability when the other party has received such a notice; the other party may suspend fulfilment of its obligations starting on the date of such notice. If the Fair must be postponed due to an Event of Force Majeure, BolognaFiere will retain the amounts already received (i.e., registration fee and other down payments, if any), which the Exhibitor may use - without any guarantee regarding rate changes - to participate in the Fair on the new dates.

If the Fair must be cancelled due to an Event of Force Majeure, BolognaFiere will retain only the registration fee paid by the Exhibitors, as reimbursement charges for the costs BolognaFiere really shouldered for organizational reasons, returning to the same Exhibitors the remaining paid amounts, and in such case no Exhibitor will have the right to seek any damages against BolognaFiere on any grounds or for any reason.

If any Event of Force Majeure should occur, the Exhibitor will be relieved of its obligation to fulfil its contractual obligations and of any liability for damages or any remedy for breach of contract starting from the moment in which the Event prevents such fulfilment, provided the Exhibitor gives prompt and documented notice to BolognaFiere. If prompt notice is not given, the Exhibitor will be relieved of its obligation and released from liability when BolognaFiere has received such a notice; BolognaFiere may suspend fulfilment of its obligations starting on the date of such notice. If it is impossible for the Exhibitor to attend the Fair due to an Event of Force Majeure, BolognaFiere will retain the amounts already received (i.e., registration fee and other down payments, if any), which the Exhibitor may use - without any guarantee regarding rate changes for the costs BolognaFiere really shouldered - to participate in a subsequent edition of the Fair.

It is hereby specified that if an Event of Force Majeure should occur, the deadlines for the notice required by Article 22 "Postponement, reduction or suspension of the fair" will not be applied.

ART. 24 - POSTPONEMENT, REDUCTION OR CANCELLATION OF THE EXHIBITION

BolognaFiere has the irrevocable right, at its discretion, to change the dates of the Exhibition; this will not give the Exhibitor any right to back out of or cancel the contract or to be released from any of his obligations. In addition, BolognaFiere may reduce the length of the Exhibition or eliminate all or some of its sectors without being required to pay damages or penalties of any kind. In such cases, BolognaFiere will give written notice of changes by means of registered letter, Pec, fax or e-mail, to be sent at least 15 days before the opening date of the Exhibition.

ART. 25 - RELATIONS WITH BOLOGNAFIERE

The Exhibitor acknowledges that the Exhibition will take place in the Exhibition Centre of BolognaFiere and undertakes to observe, and to have its employees and personnel observed, the rules and regulations issued by BolognaFiere. The Exhibitor declares that he/she has read the BolognaFiere Code of Ethics, available on the website www.bolognafiere.it, that he/she shares it and fully agrees with its content, and is aware of the possible consequences and penalties deriving from violation of the principles and rules stated therein. Therefore, in case of the Exhibitor's default in such obligations, BolognaFiere will be entitled to take direct actions, by means of its service staff in the Exhibition Centre, in order to enforce its rules and regulations and all laws.

ART. 26 - PERSONAL DATA PROCESSING

Information to the data subject pursuant to Article 13 of Regulation (EU) No. 2016/679 The Organizer undertakes to process the personal data made available by you in compliance with the provisions of Regulation (EU) No. 2016/679, as well as with the guidelines and requirements laid down by the Data Protection Supervisory Authority and any other applicable regulation.

For further in-depth information regarding the processing of your personal data by the Organizer, please consult the Privacy Policy Statement attached to this Agreement.

PLEASE READ, SIGN AND RETURN THE "MANDATORY PRIVACY FORM"

Mandatory Privacy Form

15-17 MAY 2026

Information on the processing of personal data pursuant to Article 13 of Regulation (EU) No 2016/679

Pursuant to and having the effects arising from Article 13 of Regulation (EU) No 2016/679 of the European Parliament and of the Council of 27 April 2016 regarding the processing of personal data of natural persons and the free circulations of such data, which repeals Directive 95/46/EC, and is also called the General Data Protection Regulation (hereinafter "GDPR"), we hereby inform you that the personal data voluntarily submitted by you to Fiere Internazionali di Bologna - BolognaFiere S.p.A. (hereinafter also called the "Company" or "BolognaFiere") will be processed in compliance with current legal provisions governing the protection of personal data.

1. Data Controller and Data Protection Officer

The Personal Data Controller is Fiere Internazionali di Bologna - BolognaFiere S.p.A., in the person of its pro tempore President, with headquarters in Bologna, Italy, Viale della Fiera No. 20.

The Data Protection Officer may be contacted at the following email address: dpo@bolognafiere.it for any need related to the processing of personal data.

2. Purpose of the processing and legal basis of the processing of personal data

Your personal data will be processed for the following purposes:

- a) the establishment and performance of the contractual relationship between you and BolognaFiere (e.g. ticket sales, exhibition area rental, organization of events – even online events - in which you are interested in participating, provision of services ancillary to your participation, planning of services requested by you, publication of exhibitors' data in the event catalogue etc.). With reference to this purpose, the legal basis for the processing is the performance of contractual or pre-contractual obligations in relation to a contract to which you are a party. Any refusal on your part to provide the data would make it impossible for BolognaFiere to provide the requested service. Please note that any processing of particular categories of personal data will only be carried out if such data is communicated or made public directly by you. Such processing will be legitimate on the basis of art. 9, par. 2, letter e) of the GDPR. The provision of such data is never mandatory;
- b) compliance with all regulatory, fiscal and administrative requirements imposed on BolognaFiere. With reference to this purpose, the legal basis of the processing is the fulfilment of legal obligations imposed on BolognaFiere. Any refusal on its part to provide the data would make it impossible for BolognaFiere to provide the requested service;
- c) in order to conduct statistical surveys and market research. With reference to this purpose, the legal basis of the processing is its specific consent, without which BolognaFiere will not be able to carry out market research on its data. In any case, you will be able to use the services offered by BolognaFiere;
- d) the performance of profiling activities aimed at understanding its possible needs in relation to the provision of new services according to the preferences expressed. With reference to this purpose, the legal basis of the processing is its specific consent, without which BolognaFiere will not be able to carry out profiling activities on its data. In any case, you may use the services offered by BolognaFiere;
- e) the performance of commercial and marketing activities related to BolognaFiere's activities by post, internet, telephone, e-mail, MMS, SMS, from Italy or abroad. With reference to this purpose, the legal basis for the processing is its specific consent, without which BolognaFiere will not be able to carry out the aforesaid commercial activities. In any case, you may use the services offered by BolognaFiere;
- f) sending your data to companies of BolognaFiere Group, to third parties such as exhibition organisers or partners involved in the organisation of individual fairs/events, including those based outside Europe, in order to allow the latter to launch independent marketing initiatives relating to their products and services. With reference to this purpose, the legal basis for the processing is your specific consent, without which BolognaFiere will not be able to send your data to third parties. In any case, you may use the services offered by BolognaFiere;
- g) to allow BolognaFiere to shoot videos and/or photos during fairs and events for publication on our websites/landing pages and social profiles (e.g. Twitter, Facebook, Youtube, etc.) and on brochures, catalogues, flyers and other printed material promoting the events. The legal basis for the processing is the legitimate interest of the Data Controller, since the filming carried out by BolognaFiere for this purpose is exclusively generic. Any refusal on its part would make impossible for BolognaFiere to provide the requested service. Any photographs or specific filming will be taken by BolognaFiere only with your consent, which you may be asked to do, accompanied by appropriate information and a dedicated disclaimer.

3. Methods of data processing

The processing of personal data will be carried out using suitable paper, electronic and/or telematics tools, with logic strictly related to the purposes mentioned above and, in any case, in such a way as to ensure the security and confidentiality of the data.

It should be noted that BolognaFiere does not process your data for the purpose of making decisions based on automated processing which produce legal effects or significantly affect you pursuant to art. 22 of the GDPR.

4. Recipients, categories of recipients of personal data and data transfer in third countries

Your personal data may come to the knowledge of shareholders, members of the board of directors or other administrative body and, in any case, of the Data Protection Officer, external Data Processors, Persons in charge of processing and/or Data Processing Authors appointed by BolognaFiere in the performance of their duties. Your personal data may be communicated to subjects who provide BolognaFiere with services or services instrumental to the purposes indicated above, such as, by way of example, parent companies, subsidiaries, investee companies and/or associates, partners/joint venture partners; subjects, entities and/or companies that manage and/or participate in the management and/or maintenance of the Internet sites and the electronic and/or telematic tools used by us, photographers and/or videomakers who produce video-audio material or the related post-production, journalists and newspapers, companies providing services necessary for the organisation and management of events (e.g. installation of fittings and equipment, publishers of printed and on-line catalogues, logistics, safety and security, first aid, hostesses, etc.), diplomatic representatives, consultants, law firms, banks, marketing and communication service providers; other subjects in charge of the selection process and management of the related benefits for buyers (such as insurance

companies, travel agencies, hotels), etc.

The updated list of Data processors is available at the Data Controller's headquarters, or may be requested by email at: privacy@bolognafiere.it.

Your personal data may be communicated and/or transferred abroad, in accordance with the provisions of current legislation (Articles 45 et seq. of the GDPR), even in countries outside the European Union, or if necessary, in the countries where the recipients referred to in the previous paragraph are located. In all the above cases, the transfer is necessary for the execution of the contract with the Data Subject or for the execution of contractual measures adopted upon your request, or to ascertain, exercise or defend a right in the Court; in general, it is carried out on the basis of an adequacy decision adopted by the Commission (Art. 45 of the GDPR) or in accordance with the standard data protection clauses or other appropriate guarantees pursuant to Articles 46 or 49 of the GDPR. In the event that no Commission adequacy decision has been taken and the other guarantees established by GDPR are not applicable, the communication and/or transfer of data outside the European Union will be subject to your consent, after having been informed that the country in question does not provide an adequate level of protection.

5. Data retention

The personal data provided by you will be processed only for the time necessary to achieve the purposes described above, without prejudice to further terms related to the specific conditions of legitimacy of the processing (e.g. 10 years for the exercise of defence actions in court).

6. Rights of the data subject

We inform you that at any time in relation to your data, you may exercise your rights under the limits and conditions provided for in Articles 7 and 15-22 of the GDPR.

To exercise these rights, described below, please contact the Data Controller at privacy@bolognafiere.it; this request will be answered in a timely and appropriate manner.

In detail, you have the right to:

- to obtain confirmation of whether or not personal data concerning you are being processed;
- where processing is in progress, obtain access to personal data and information relating to the processing and request a copy of the personal data;
- to obtain the adjustment of inaccurate personal data and the integration of incomplete personal data;
- to obtain, if one of the conditions laid down in Article 17 of the GDPR is met, the deletion of personal data concerning you;
- to obtain, in the cases provided for in Article 18 of the GDPR, the limitation of treatment;
- to receive personal data concerning you in a structured, commonly used and readable format by an automatic device and request their transmission to another holder, if technically feasible.

Furthermore, you have the right to object at any time to the processing of your data carried out for the pursuit of a legitimate interest of the Data Controller. In case of opposition, your data will no longer be processed, unless there are legitimate reasons for the processing prevailing over the interests, rights and freedom of the Data Subject or for the establishment, exercise or defence of a right in the Court.

With reference to the processing of data for marketing and profiling purposes, you may revoke your consent at any time or oppose its processing by writing an e-mail to privacy@bolognafiere.it. The revocation of your consent will not affect the lawfulness of the processing based on the consent given before the revocation.

Finally, pursuant to Article 77 of the GDPR, we remind you that you have the right to lodge a complaint with the Privacy Guarantor, in the event that you believe that your rights have been violated under the terms of the GDPR, in the manner indicated on the website of the Privacy Guarantor accessible at www.garanteprivacy.it

CONSENT TO THE PROCESSING OF PERSONAL DATA

Having read the above Information, you expressly consent to the processing of personal data in the manner indicated therein for:

- **development of statistical and market studies and research (e.g. sending out customer satisfaction questionnaires);**

☐ I AGREE ☐ I DO NOT AGREE

Date and place _____ Signature _____

- **fulfilments connected with the profiling activity carried out by BolognaFiere;**

☐ I AGREE ☐ I DO NOT AGREE

Date and place _____ Signature _____

- **fulfilments connected with the marketing activities carried out by BolognaFiere;**

☐ I AGREE ☐ I DO NOT AGREE

Date and place _____ Signature _____

- **sending your data to other companies of BolognaFiere Group and third parties to carry out their marketing purposes.**

☐ I AGREE ☐ I DO NOT AGREE

Date and place _____ Signature _____

**TO BE SENT WITH THE APPLICATION FORM TO THE E-MAIL:
eufonica@bolognafiere.it (in a readable format)**